



EXTRAORDINARY SUPERHUMAN ACTIVITIES

Below are two ways Culpeper County businesses can participate in comic book, graphic novel, science fiction, & fantasy related activities with visitors participating at your business with an activity card during the week leading up to CulpeperCon.

Businesses may participate in both the Activity and Back-of-Card Promo.

All proceeds go to the Friends of the Culpeper County Library. ¹

Activity - \$25 per business name

- ★ Create & host a FREE activity for the public related to comic books, graphic novels, science fiction, or fantasy.
Example: Scavenger hunt to find a comic character or fantasy element.
- ★ Visitors earn a sticker for each activity to earn prizes at CulpeperCon.
- ★ The Activity Card side features the business name, logo, QR code, & instructions for how the visitor can participate.

Each location is responsible for costs related to the activity.

Back-of-Card Promo(s) - proceeds may vary

- ★ Back-of-Card Promo are direct sales related to comic books, graphic novels, science fiction, or fantasy with either a percent or dollar-to-sale promotion(s) of proceeds going to the Friends of the Culpeper County Library.
Example: A restaurant offers Superhero Spaghetti for \$10 with \$2 donated to the Friends of the Culpeper County Library from each plate sold.
- ★ Lists participating businesses with name, logo, address, and promotion.

Participants do NOT earn stickers with Back-of-Card Promo activities

For a mockup of the Extraordinary Superhuman Activities Card, contact info@culpepercon.org.

To participate

- ★ All Extraordinary Superhuman Activity applications must be submitted by **February 14, 2025 at 5pm** for eligibility on any printed materials. Sponsorships after this date will only be eligible for electronic distributions.
- ★ Extraordinary Superhuman Activity applications are requested to be sent electronically by emailing info@culpepercon.org.
- ★ Funds must be submitted via our online platform, available at www.culpepercon.org or via check made out to the *Friends of the Culpeper Library, Inc.*
 - \$25 Activity application fee due upon application submission.
 - Back-of-Card Promo funds due by April 31, 2024 - post event.

Cards will be distributed to participating businesses by end of first full week of March.



EXTRAORDINARY SUPERHUMAN ACTIVITIES Application Form

Choose your Extraordinary Superhuman Activity

For questions, send all inquiries to info@culpepercon.org.

Form must be submitted by February 14, 2025 at 5pm for eligibility on any printed materials.

Business name:

Contact Person & Title:

Phone Number:

Email address:

Website:

Facebook/Instagram

How are you going to be Extraordinary? You can choose one, or the other, or both!

- My business will be Extraordinary with an Activity (\$25)
- My business will be Extraordinary with a Back-of-Card Promo (proceeds may vary)

Activity

Describe the FREE Extraordinary Superhuman Activity visitors will need to complete to earn a sticker in two sentences or less.

Back-of-Card Promo(s):

Describe the promotional item or service your business will sell in two sentences or less.

- I agree to use CulpeperCon logos & images in my own marketing (available at www.culpepercon.org).
- I understand that my business is responsible for any costs other than the stickers and Extraordinary Superhuman Activities cards.
- I will email my business logo to info@culpepercon.org no later than February 14, 2025 at 5pm.
Note: The Extraordinary Superhuman Activity card is 4"x9"; Simple images preferred.
- Funds must be submitted via our online platform at www.culpepercon.org or check upon application submission. Checks are payable to the *Friends of the Culpeper Library*.

Any other notes for the organizers?