



March 21-22, 2025

## SPONSORSHIP BENEFITS AT-A-GLANCE

There are THREE ways Culpeper County Businesses can participate in CulpeperCon related activities to spread the love of comics, graphic novels, Sci-Fi, & Fantasy.

All proceeds go to the Friends of the Culpeper County Library.<sup>1</sup>

## SUGGESTED SPONSORSHIP

Sponsorship in the form of cash, trade, prizes, or in combination for event days at CulpeperCon.

<p><b>\$100</b></p> <p><b>AMAZING</b></p> <p>TIER 1 SPONSOR*</p> <p>Name &amp; Logo on Event "Passport" Guide Website &amp; Social Media Logo on in-Library TVs Front of building table for business</p>	<p><b>\$250</b></p> <p><b>ASTONISHING</b></p> <p>TIER 2 SPONSOR*</p> <p>CulpeperCon stickers (2) &amp; Mugs (2) Signage at sponsored Session</p>	<p><b>\$500</b></p> <p><b>UNCANNY</b></p> <p>TIER 3 SPONSOR*</p> <p>CulpeperCon Special Edition T-Shirts (2) Logo &amp; Name Exposure over Live &amp; Recorded Broadcasts 3-5 Minute opportunity to speak</p>
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### Uncanny Sponsorship Opportunities

- Keynote Speaker
- Cosplay Contest

### Astonishing Sponsorship Opportunities

- Pokémon Card playing area
- Dungeons & Dragons game room

For a full list of Large & Small Session opportunities, contact [info@culpepercon.org](mailto:info@culpepercon.org).

## EXTRAORDINARY SUPERHUMAN ACTIVITIES

Businesses can engage with visitors during the week leading up to CulpeperCon (March 14-21, 2025) in two key ways at your own location with free fandom activities using a single 4"x9" activity card.

### Activity - \$25 per business name

- ★ Create & host a FREE activity for the public related to comic books, graphic novels, science fiction, or fantasy.  
Example: Scavenger hunt to find a comic character or fantasy element.
- ★ Visitors earn a sticker for each activity to earn prizes at CulpeperCon.
- ★ The Activity Card side features the business name, logo, QR code, & instructions for how the visitor can participate.

### Back-of-Card Promo(s) - proceeds may vary

- ★ Back-of-Card Promo displays your promotion with either a percent or dollar-to-sale promotion(s).  
Example: A restaurant offers Superhero Spaghetti for \$10 with \$2 donated to the Friends of the Culpeper County Library from each plate sold.
- ★ Lists participating businesses with name, logo, & address.

Participants do NOT earn stickers with Back-of-Card Promo activities.

For a mockup of the Extraordinary Superhuman Activities Card, contact [info@culpepercon.org](mailto:info@culpepercon.org).

<sup>1</sup> The Friends of the Culpeper County Library is a 501(c)3 non-profit, volunteer organization dedicated to supporting the Library. Money raised by the Friends is used to host programs & cultural opportunities that would otherwise go unfunded.